



START
GLOBAL

START HACK TOUR ST. GALLEN

Description

This September, START Global will host the first hackathon of the START Hack Tour Series, held as part of the Swiss{ai}Weeks, to explore and shape the future of AI.

Bringing together 100+ top technical and business talents from Switzerland's leading universities, including ETH Zurich, EPFL, and the University of St.Gallen, this 36-hour hackathon will focus on solving real-world challenges set by a select group of pioneering companies, powered by the potential of AI.

Hack Case

Case partners have the exclusive chance to present one of three "Hack Cases" to our community, challenging Switzerland's top tech talents to devise solutions using the latest technological advancements. This initiative allows case partners to directly engage with the creative process and top talents, observing how the brightest minds from Swiss universities tackle the challenge.

What we offer:

- Outsource innovation
- Booth at Hackathon with rollup
- Deep dive workshop with the hackers
- Case Presentation on the stage
- Offer a custom non-monetary prize to case winners

Your benefits:

- Chance to interact and recruit top talents
- Receive multiple MVP's that can usually be directly implemented

Hack details:

- 19.09. - 21.09. 2025, Unterstrasse 6 St. Gallen
- Approximately 100 hackers expected (50% ETH, 25% HSG, 25% EPFL)
- Duration: 36h
- Shared IP rights have been established
- All partners provide 1-2 people on-site during the hack

Impressions:

